



**TOMORROW : 2050**  
Alternative Futures for Healthcare

## What will healthcare look like in 2050?

In Translink's **TOMORROW: 2050 Alternative Futures for Healthcare report**, 4 possible futures are unpacked, along with their M&A implications. The report was created in partnership with the Institute for Futures Research.

### LUXURY CRUISING

- 1 Like a boat on calm waters, this future sees a slow shifting burden of disease allowing for proactive development of technologies.
- 2 Global synergies abound and there's deep investment in research and development.

#### WHAT THIS MEANS FOR M&A:

Incumbents dominate and drive M&A activity as they buy technology companies at pace.

### WHITE-WATER RAFTING

- 1 This future sees 'turbulent seas' as the world is rocked by a rapidly changing burden of disease, prompting the proactive creation of technologies.
- 3 A globalised world experiences globalised disease patterns, with healthcare-driven mass migration.

#### WHAT THIS MEANS FOR M&A:

Incumbents invest in new technologies, but new players make inroads as well. M&A sees innovative, cross-industry alliances that create new market configurations.

### WIND-SURFING

- 1 A slow shifting burden of disease is met with an equally slow development of technologies.
- 2 Incumbents dominate, but investment in R&D is low

#### WHAT THIS MEANS FOR M&A:

M&A activity is sluggish, with occasional acquisitions by incumbents to access technologies.

HERE ARE  
4 POSSIBLE  
FUTURES  
FOR HEALTH  
CARE

### SINKING SHIP

- 1 Like a sinking ship, the world experiences a fast changing burden of disease, that totally outpaces the development of technologies.
- 2 Regular outbreaks of disease rock the world and compliance constraints, coupled with a global dearth of scientists and technology experts, halts innovation.

#### WHAT THIS MEANS FOR M&A:

M&A deals are often derailed by compliance constraints and acquisitions take place in pockets of opportunity, thus adding to global inequality.